



E-learning role profiles as the results of the research conducted in the e-Virtue project

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Which questions should be answered?

- Why functional role profiles, not job profiles?
- Which role profiles and why?
- How are the role profiles defined?
- Why is this a good way forward?



Why role profiles, not job profiles?

- What is the difference?
 - Role profile – describes a particular area of responsibility
 - Job profile – describes all the responsibilities relating to a particular position
- What are the advantages of roles v. jobs?
 - Broader in scope, often describing a number of different jobs
 - More flexible, addressing a bundle of competences not just skills
 - More dynamic, as jobs change quickly in the industry

Which role profiles and why?

- Which six roles?
 - Ar Architecting a digital learning strategy
 - Bl Designing blended learning solutions
 - Co Developing digital learning content (specialist)
 - Co Developing digital learning content (non-specialist)
 - Fa Facilitating virtual classroom sessions
 - Tu Online tutoring
- Distilled from the results of WP1 market analyses (addressing open positions, required competences, and training/education offerings)

How are the role profiles defined?

- Three levels of detail
 - General description (e-Virtue Digital Learning Role [Profiles](#))
 - Tabular overview description (both in the general description document and detailed profile documents)
 - Detailed [description](#) based on European e-Competence Framework 3.0
- Advantages
 - Based on market needs and requirements
 - Formulated in terms of accepted standards ([e-CF 3.0](#), [EQF](#), etc.)
 - Additional guidance on training development available (Training Guidelines)

Why is this a good way forward?

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